Fishbone Analysis of Breast Feeding Practices Policy People **Place** Mother's misconception-Formula milk is a substitute for breast milk Lack of awareness Excess Patient load regarding guidelines Lack of space Social & gender bias Poor Lack of awareness implementation Less number of beds in LR Staff perceived that BF is difficult in LSCS cases EBF to the neonates during hospital stay Lack of counselling Myths and misconception regarding BF is not Mothers not sensitized regarding BF during antenatal period ensured Cultural Belief Easy availability of formula milk Lack of guidance **Process** Other

WEB FIG. 1 Fishbone Analysis of Breast Feeding Practices.